



The 'Driving Standard'

November 2009

East Midlands Group (EMG) RoSPA Advanced Drivers Association – www.eastmidrospa.co.uk

Welcome to our 1st newsletter for our Year 2009-2010 .

- I would like to take this opportunity to thank all of our members for supporting the group over the last year, with special thanks to your committee and tutor's
- We have had some recent changes to the group committee, Adam has now stepped down as Guidance coordinator, this position has been taken over by Mary Cavill. Mary has some new ideas, one of Mary's 1st tasks is to reduce our potential members list, so hopefully you will see more and more new faces on Sunday mornings.
- We also welcome Steve Nyland.
- Did you know that we have carried out in excess of 30% more Sunday morning drives in the last 12 months than the previous 12.
- For us to improve on this number even further we need you to keep to your booking.

Winter Driving Tips

Be prepared :- Check the following Anti-freeze & Washer Fluid – levels and strength.

Double check all tyre conditions to include tread depth (replace if close to limit), air pressure & condition, & do not forget the spare!

Remember the little stone chip in your windscreen – freezing temperatures & hot water etc.. (you should not clear windcreens using hot water)

Lights regularly check they are working and clean, and not forgetting the front and rear fogs – See and be seen!

Ice starts to form once the temperature drops to 4 degrees Celsius
If you do not hear the sound of your tyres on the road – you may be on black ice – lift your right foot.

Windows, these must be clear, it is an offence not to do so.

Driving in adverse weather (snow/slippery conditions) remember 'high gears and low revs'

If you do have to venture out –

✓ Let somebody know your travel plans, let them know when you have arrived.

✓ Keep the following in the car, blankets, food, (snacks), drinks, hat, gloves, coat, hi-viz, shovel, torch (check the batteries).

✓ If you breakdown in a blizzard do not leave your vehicle unless you can actually see a place of safety.

✓ It's also a good idea to have a mobile phone, but do not use whilst driving & remember to have it switched on ideally in silent mode, it is not just for your safety somebody close to you may want your help.

If your journey is not necessary – then don't do it!

A lot of work goes on behind the scenes within EMG We are seen as one of the most pro-active groups in the country, although we are affiliated to RoSPA Advanced Drivers and Riders we do not receive any funding from headquarters.

We are an independent non-profit making charity – registered with the charity commission No 1002840

Anything that we do we currently have to support ourselves.

For approximately 12 years we organised an event called 'Try-Drive' at the Derby City Motorshow' this event was our main source of income for the group. Unfortunately a couple of years ago the City Motorshow was abandoned by the promoter, as such we lost a valuable source of revenue.

It is not the intention of the committee to ask for an increase in membership, far from it, we have found ways for you to support the group if you use the internet.

Easyfundraising & Easysearch Please use for all your online purchases for goods, insurance etc... .

Before we start our 'Good cause' is 'ROADAR East Midlands Group'

Easyfundraising – Register with this organisation and make internet purchases via this site, it's so easy, all you have to do is login into the easyfundraising site, take the link to any of the 600+ retailers and make your purchase, it is no more expensive than going direct to the retailers site direct – in fact it can be cheaper. In return the group receives either a fixed payment or a percentage value of your purchase.. <http://easyfundraising.org.uk/roadar>

Easysearch – login into this site register our good cause and use this as your search engine instead of Google, ask.com etc.. For every search that you make we receive 0.5p, ask your family, friends neighbours work colleagues etc.. <http://roadar.easysearch.org.uk>

Easyreferral - this where other good causes, similar to ourselves, youth football teams, scouts, brownies join and take advantage of Easyfundraising & Easysearch, this a link for them to join, from which we then receive a small payment for introducing them <http://www.easyfundraising.org.uk/referral/21823>

easyfundraising
org.uk

DELL

com

sky

BT

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- Ashbourne Event –
- On a wet & cold November Saturday, EMG's contingent of 14 members attended the Shaw Croft car park along with our trusty MDU.
- Members of the public young and old visited our display, we spoke to a number of people throughout the day, and as such will be inviting a number of these people to come along to our guidance sessions in the coming month's.
- The whole event was seen as a huge success, and as such further events will be organised in Ashbourne and surrounding towns.
- The Mayor of Ashbourne Cllr Caroline Cooper was in attendance and made the draw for the 2-off skid car experiences being offered by Safer Roads Derbyshire.
- Robert Hill from Safer Roads Derbyshire was also present during the afternoon. Some potential for the group and young drivers – more on this another time.

Are you looking for something to do over Christmas?

We are looking for a new design leaflet (flyer) to promote EMG.

Ideally we would be looking to be in a position to print the leaflet in time for next years promotional activities – around Easter

The leaflet should be no more than A5 in size, that is half a standard sheet of photocopy paper

In European money 148mm x 210mm

In English money 5.83" x 8.27" (5 7/8" x 8 1/4")

The flyer should be bright, and to the point, graphics can be included.

Submissions to Rob please..

Reading Material over Christmas

After you have had your fill of good cheer – why not pick up your copies of 'Roadcraft' & 'Highway Code' and do some swatting (I mean revision)

You could even have a family quiz, with questions aimed at you by your partner / kids / grand kids?

We'll be testing you in the New Year

EMG get together :- believe it or not we are also a social group, and on occasion we organise an event for family & friends to participate. We will be looking at having a post Christmas bash.

Idea's for venues please to Jenny / Rob

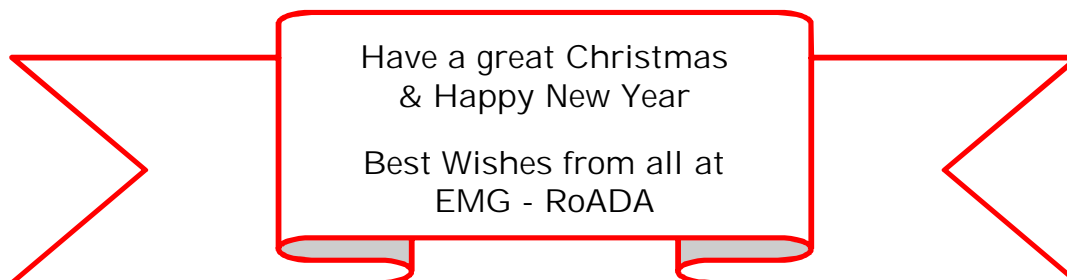
Page 3 of this newsletter is some interesting facts put together aimed at younger drivers – although we should all take note

Membership Renewals are due, from 1st November – please note if you are not a fully paid up member then we are unable to give you guidance our renewal fee is £15.00/annum

Associate members joining in the last 12 month's your initial fee was reduced dependent on the time of year you joined. i.e. reduced by £2.50/Quarter

Renewals please to our Secretary Jenny or Treasurer Nick (scrooge)

Remember drive safe- always



East Midlands Group - RoADA



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Free info

Saturday 14th
November 2009

A month's toll for 2009 (5 counties)

- 9-Nov Police crackdown on drivers – Leic's
 - 6-Nov 22yr old driver arrested after death crash – Linc's
 - 5-Nov Driver killed in crash - Northant's
 - 5-Nov Female passenger killed in crash – Northant's
 - 5-Nov Fire fighters free four from crash – Nott's
 - 4-Nov Female passenger killed in collision – Leic's
 - 3-Nov 3 year old killed in crash – Linc's
 - 3-Nov Woman airlifted to hospital after crash – Nott's
 - 2-Nov Man killed by refuse lorry – Leic's
 - 2-Nov Man killed in car collision – Linc's
 - 31-Oct Driver jailed for Road Rage attack – Northant's
 - 30-Oct Man killed in crash – Linc's
 - 30-Oct Pedestrian killed – Leic's
 - 27-Oct Fire fighters from Ashbourne cut 4 people from wreckage – Derby's / Staff's
 - 23-Oct Young driver killed in motorway smash – Northant's
 - 22-Oct Two die in crash – Nott's
 - 19-Oct 18 year old jailed for two years after friends death – Nott's
 - 18-Oct Driver killed after collision – Derby's
 - 17-Oct Man dies in motorway collision – Nott's
 - 16-Oct Motorcyclist dies after collision with lamppost – Leic's
 - 13-Oct Teenager killed on carriageway – Northant's
 - 8-Oct Pedestrians needs amputation after smash – Leic's
- Are you going to appear on this list?

2,538 People died
on UK roads in 2008

How long will your
family & friends
remember you after
you have gone?

Are the following statements true or false?

- Young male drivers are the biggest killer of young women in this country
- Statistics show that you are more at risk of having an accident in your first two years after you pass your 'L' test
- Over 60% of passengers believe that driving fast increases the chance that the driver will crash
- On average nearly nine people die every day on Britain's roads
- 93% of motorists said they have a sound knowledge of speed limits, yet only 50% could correctly identify the limit on a dual carriageway
- If you clock up six or more penalty points in the first two years of driving, you'll lose your licence and have to retake the 'L' test

Did you Know?

Compared with driving alone, the risk of a fatal collision for a young driver is

- Ø 39% higher with one passenger
- Ø 85% higher with two passengers
- Ø 182% higher with three or more

Your driving licence was more difficult to obtain, than your parents was! – You could probably show your parents a thing or two about driving correctly. Don't risk losing it, it is a privilege to hold a licence – it is not a right, abuse it and you'll lose it.

Driving is a life skill – at a young age you may not consider how important a full driving licence will be to you in the future, points / convictions could have serious implications e.g. employment, insurance etc..

RoADAR is not a pass the test once only organisation, once you have taken your test, you are required to re-take the test every 3 years, unlike other organisations.

Is your lifetime ambition to be a statistic???????

Remember - Only bad news sells newspapers

Passing the 'L' test only shows that you have the basic minimum requirement to be able to drive on our roads. Once acquired you really start to learn how to control a vehicle.

Remember you are now legally classed as an adult and responsible for your own actions



The East Midlands Group – RoADAR
(RoSPA Advanced Drivers and Riders)
(Royal Society for the Prevention of Accidents)
RoADAR Test – acknowledged as the highest
Civilian Driving Qualification available